



Project Management Institute - New York City Chapter Vice President of Marketing

Opportunity Description

VP of Marketing reports to the Chapter President and is described in the *PMINYC By-Laws* as follows:

The Vice President Marketing shall be responsible for developing Chapter marketing and sponsorship programs and other functions as specified by the Board.

This includes but is not limited to developing partnerships, sponsorships, and relationships with other chapters, local businesses, and educational institutions; developing the Chapter Marketing Plan.

Program Goals

- Enhance and maintain the chapter's reputation for leadership and excellence in project management by building relationships with organizations who currently provide sponsorship or who may be potential sponsors.
- Support the Programs and Mission of PMI NYC

Responsibilities

- Develop and maintain strategic partnerships and sponsorships with the chapter to benefit our members
- Communication with BOD and Leadership
- Provide regular updates to BOD

Skills Required

- Demonstrate executive-level leadership and management skills
- Must possess excellent verbal and written communication skills
- Strong communications and organizational skills
- Effective negotiation and conflict management skills
- Contract and Vendor management
- Basic budget management skills

Commitment Required

- Minimum 20 hours per month

Required Credentials

None Required, however PMP is preferred

PDU's to be awarded

1 PDU per hour volunteered. Includes all meetings and time spent in communications, planning and working directly with the teams and at events/services.

Maximum 25 PDU's awarded under Category "Giving Back" per CCRS Handbook.



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Anticipated Benefits to Volunteer

- Earn PDU's.
- Build strong networking relationships.
- Produce documentable career-enhancing achievements.
- Opportunity to attend leadership conferences (Region 4, PMI NA Leadership Institute meeting)